

## Duradek™ Reaches 150 Million Square Feet of Vinyl Decking Installed

Since 1974, Duradek has led the niche market of PVC Membrane Waterproof Sundecks and Balconies

*Surrey, BC, March 15, 2018:* Duradek has officially surpassed the milestone of achieving over 150 million square feet of vinyl waterproof deck surfaces in North America and beyond. A brand so recognized as the leader in its niche industry, the name Duradek™ is often used synonymously with ‘vinyl decking’.

For over 40 years, the company has been owned and operated by Bob and John Ogilvie who have built a strong brand with a family run business. Now, generations later, Bob and John still maintain a leadership role in the direction of the company, but the day to day business is led by Bob’s daughter, Jennifer Ogilvie Brackett. Jennifer and the management team have a combined 90+ year history with Duradek and look forward to continuing to grow the brand and the vinyl decking industry. Duradek has evolved from a regional business, to a North American brand, to an international brand with active distributors in New Zealand and South Korea.

First introduced in the Okanagan region of BC in 1974, the vinyl decking industry has been led by Duradek for over 4 decades and now vinyl decking has become its own deck building products sub-category. While Duradek was the first to offer this walkable, waterproofing solution, others followed and today there are at least 10 brands of vinyl decking in the marketplace. Duradek strongly asserts its position as the industry leader by maintaining a 3<sup>rd</sup> party quality control program and offering the most tested product on the market in it’s category to consistently meet or exceed building code requirements.



*Duradek owners, Bob Ogilvie and John Ogilvie*

### Duradek Mission Statement

Duradek™

Setting the industry standard for waterproof outdoor living surfaces through quality products, trained installers, and exceptional customer service ensuring complete peace of mind.

**If it doesn’t say ‘Duradek’... it’s not Duradek™.**

**Discover the Duradek Difference.**

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### Waterproofing Solutions Since 1974

*Duradek was created to solve difficult waterproofing problems over 40 years ago and it is still one of the most reliable methods for long lasting, low maintenance waterproof decks and roof decks available on the market today.*

